

Engaging Volunteers During COVID-19:  
A Success Story

# THE CITY OF CARBONDALE'S BIKE NETWORK AUDIT

Volunteers took to the pavement to help assess the bike lane/trail conditions in the region.  
Their condition reports will provide insight for potential updates to the local bike plan.

# 32

Volunteers



# 16

Routes



## VOLUNTEER ENGAGEMENT STRATEGIES DURING COVID-19:

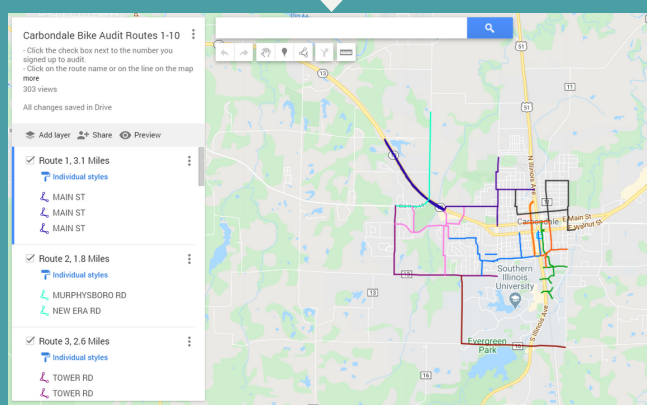
**VOLUNTEERS COULD  
SELECT THEIR ROUTES  
AND PICK TIMES THAT  
WORKED FOR THEM**

Ensured volunteers without  
internet access or cell phone  
could participate.



### ADAPTED TO A VIRTUAL- FRIENDLY FORMAT

- Online training recorded
- Virtual sign-up sheet
- Google map with all routes for use in the field
- Data collection done by SurveyMonkey - included way to upload pictures of trail conditions
- At-a-glance one-pager with resource links



## WHY VOLUNTEERS WERE INSPIRED TO GET INVOLVED:

"I have 2 young daughters that really want to go out on bike rides and I want it to be safe."

"I ride my bike to school just about every day so thought it'd be a good way to give back."

"I thought this would be a good excuse to get out and ride more and also give back to the community."

"I really like the health aspect of it."



Developed in collaboration with Jackson County  
government agencies and Active Transportation Alliance  
Illinois Public Health Institute | [www.iphionline.org](http://www.iphionline.org)



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