

Serving kids better: Supporting parents' efforts to reduce the sugar in their families' diets

Support SB 3108 to Ensure Restaurants Provide Water, Milk or 100% Juice as the Default Beverages in Children's Meals in Illinois.

Key Components

- SB 3108 would require restaurants to provide water, sparkling water, unsweetened flavored
 water, low-fat or non-fat milk, non-dairy milk alternatives with fewer than 130 calories, or up to 8
 ounces of 100% juice as the default beverages that come in packaged "children's meals." These
 are the options supported by the American Beverage Association's voluntary standards.
- Parents would still have the choice to ask for other types of beverages, like soda or lemonade, if they wish.
- Similar policies have passed in Delaware, Hawaii, California, Philadelphia, PA, New York, NY, Louisville, KY, Lafayette, CO, and more municipalities across the U.S.

Rationale

Some children as young as eight have detectable early warning signs of heart disease, and the prevalence of type 2 diabetes in children and youth is increasing and disproportionately affects children of color. While parents are primarily responsible for feeding their children healthfully, they cannot always prepare meals at home. Restaurants and communities should support parents' efforts to feed their children well and one easy place to start is by offering healthy beverages as the default option for children's meals.

The Nutritional Quality of Restaurant Meals Matters to Kids' Health

- Improving the nutritional quality of restaurant children's meals can help improve diet quality and cultivate lifelong healthy eating behaviors, which can help children grow up at a healthy weight.
- A 2012 analysis reported that 33 percent of children eat foods or beverages from fast-food restaurants and 12 percent from full-service restaurants on a typical day.ⁱⁱⁱ
- Marketing particular foods to children by designating them as "kids' menu items" and by bundling them together as meals establishes food norms for children, which could affect their preferences in other settings.^{iv}

Studies Show a Link Between Eating Out and Poor Nutrition

- Eating out by children has been associated with higher consumption of calories, sugary drinks, saturated fat, and total sugars and with lower diet quality compared to meals at home.
- Among the top-50 restaurant chains that included beverages as part of their children's meals in 2016, three-quarters include sugary drinks on their children's menus.
 - An extra-small (ten-ounce, child-size) cola contains approximately 33 grams of added sugars,^{vi}
 which exceeds the 25 grams of added sugars that the American Heart Association (AHA) has

established as the daily upper limit for children and teenagers. The AHA recommends that children consume no more than eight ounces of sugary drinks per week; vii kid-sized beverages vary across restaurants but are usually six to twelve ounces. viii

Changing the Offerings, Including the Defaults, Can Impact What Children Consume

- Children's meals with healthier defaults at Walt Disney theme parks resulted in 21 percent fewer calories compared to meals with unhealthy defaults. In this same study, parents stuck with healthy side dishes 48 percent of the time and healthier beverages 66 percent of the time. ix
- Removing sugary drinks from children's menus can send a signal that they are not appropriate
 everyday beverages for children. The vast majority of children consume more calories from added
 sugars than is recommended for good health,^x and the number one source of added sugars in the
 American diet is sugary beverages.^{xi}

¹ Jing L, Binkley CM, Suever JD, Umasankar N, Haggerty CM, Rich J, Wehner GJ, Hamlet SM, Powell DK, Radulescu A, Kirchner HL, Epstein FH, Formwalt BK. "Cardiac Remodeling and Dysfunction in Childhood Obesity: A Cardiovascular Magnetic Resonance Study." *Journal of Cardiovascular Magnetic Resonance* 2016, vol. 18, pp. 1-12 ^{II} Benjamin EJ, et al. "Heart Disease and Stroke Statistics—2017 Update A Report From the American Heart Association." *Circulation* 2017, vol. 135, pp. e1-e458. Available at http://circ.ahajournals.org/content/circulationaha/early/2017/01/25/CIR.000000000000000485.full.pdf.

Powell LM, Nguyen BT, Han E. "Energy Intake from Restaurants: Demographics and Socioeconomics, 2003–2008." *American Journal of Preventative Medicine* 2012, vol. 43, pp. 498–504.

iv Anzman-Frasca S, Dawes F, Sliwa S, Dolan PR, Nelson ME, Washburn K, Economos CD. "Healthier Side Dishes at Restaurants: An Analysis of Children's Perspectives, Menu Content, and Energy Impacts." *International Journal of Behavioral Nutrition and Physical Activity* 2014, vol. 11, pp. 81-93. Available at https://ijbnpa.biomedcentral.com/articles /10.1186/1479-5868-11-81.

^v Powell LM, Nguyen BT. "Fast-Food and Full-Service Restaurant Consumption Among Children and Adolescents." *Archives of Pediatric and Adolescent Medicine*, published online Nov 5, 2012, E1-E7.

vi McDonald's, *Nutrition for Coca-Cola*, http://www.mcdonalds.com/us/en/food/product_nutrition.beverages.520. cocacola-classic-small.html (33 grams of added sugars in an extra-small Coca-Cola).

vii Vos MB, Kaar JL, Welsh JA, Van Horn LV, Feig DI, Anderson CAM, Patel MJ, Cruz Munos J, Krebs NF, Xanthakos SA, Johnson RK. "Added Sugars and Cardiovascular Disease Risk in Children: A Scientific Statement from the American Heart Association." *Circulation* 2016, vol. 134, published ahead of print at http://circ.ahajournals.org/content/early/2016/08/22/CIR.0000000000000439.

viii CSPI, Unpublished Review of Sugary Beverage Offerings on Top-20 Restaurants' Kids' Menus, November 2016.

^{ix} Peters J, Beck J, Lande J, Pan Z, Cardel M, Ayoob K, Hill J. "Using Healthy Defaults in Walt Disney World Restaurants to Improve Nutrition." *The Behavioral Science of Eating* 2016, vol. 1, pp. 92-103.

^x Vos MB, Kaar JL, Welsh JA, Van Horn LV, Feig DI, Anderson CAM, Patel MJ, Cruz Munos J, Krebs NF, Xanthakos SA, Johnson RK. "Added Sugars and Cardiovascular Disease Risk in Children: A Scientific Statement from the American Heart Association." *Circulation* 2016, vol. 134, published ahead of print at http://circ.ahajournals.org/content/early/2016/08/22/CIR.00000000000000439.

xi U.S. Department of Agriculture (USDA), U.S. Department of Health and Human Services. *Dietary Guidelines for Americans 2015*. Washington, D.C.: U.S. Government Printing Office, December 2015. Available at https://health.gov/dietaryguidelines/2015/resources/2015-2020_Dietary_Guidelines.pdf.