IPLAN Web Training: Turning Data into Information

The two-part “Turning Data into Information” webinar will share practical approaches and resources for local health departments (LHDs) related to data analysis, interpretation and presentation. This introduction to public health data analysis will focus on how to turn raw community health assessment data into useful information and using data to tell a story.

Turning Data into Information, Part 1
Wednesday February 13, 2013 -- 1:30-3:00pm CST
an IPLAN training webinar

TO REGISTER: CLICK HERE

Part 1 is specifically directed to local health departments with limited expertise in data analysis and epidemiology. Presenters will review basic data concepts including selecting indicators, and analyzing, interpreting and summarizing public health data. Part 1 will also explore several important data sources that LHDs can integrate into their IPLAN assessment and planning. Presenters will also provide some basic information on best practices for presenting data to community members and other stakeholders (a topic to be covered more in-depth in Part 2).

*Note: Participation in Part 1 is not required to participate in Part 2 of this webinar series.

Turning Data into Information, Part 2
Wednesday March 20, 2013 -- 1:30-3:00pm CST
an IPLAN training webinar

TO REGISTER: CLICK HERE

Part 2 is intended to provide useful information and resources to LHDs across Illinois with a range of experience and capacity related to data analysis and interpretation. Presenters will discuss best practices for presenting data in ways that are easy to understand and tell the community’s story for the range of IPLAN audiences, and particularly for community members. Part 2 will also explore several strategies for engaging community members and methods for integrating community input throughout the IPLAN process.

Learning Objectives

Part 1:
1) Describe basic principles and concepts of data analysis and interpretation.
2) Understand how to interpret data in tables, charts, and graphs.
3) Describe several sources for health status and demographic data and understand how to access them.
   Data sources include: IPLAN Data System, IQuery, Illinois School Report Cards, CDC Wonder, Census Fact Finder, Community Commons, hospital data
4) Understand how to integrate health and demographic data into IPLAN assessment.
5) Begin to explore best practices for presenting data to stakeholders.

Part 2:
1) Summarize quantitative data and construct charts, graphs, and tables that are easy to understand
2) Present data in a visually compelling way
3) Communicate IPLAN data to community members
4) Understand several methods for integrating community input throughout the IPLAN process
5) Use community input data to validate and enhance findings from secondary data sources
6) Summarize and present qualitative information using basic analysis methods.

This webinar will be recorded.

Training funded by the Illinois Department of Public Health
Presenter

Jess Lynch, MCP/MPH

Jess Lynch is a Senior Associate at Illinois Public Health Institute. At IPHI, Jess provides training and technical assistance on community health assessment and planning to local health departments and nonprofit hospitals across Illinois. Jess also works on Health Impact Assessment and policy analysis for IPHI. Jess has over ten years of public health and community development experience in Illinois, California and El Salvador. Jess has degrees in public health and city and regional planning from UC Berkeley. The focus of her work is building better systems for community health and social equity through coalition building, assessment, strategic planning and advocacy.

Registration

To register, visit the Illinois Public Health Institute website at www.iphionline.org and click on Center for Community Capacity Development. All trainings and Webinars are listed. You must register to attend! All registered participants will receive a letter confirming their registration with additional details and directions to the site. If you have problems registering or need additional information, please contact Kristin Monnard at 312-850-IPHI (4744).