PARTNERS IN ACTION
ONLINE CONFERENCE
Communities Addressing Critical Health Issues
September 26-28, 2011

Conference Workshop Tracks

Day 1 Setting the Stage: Evidence-based Public Health and Social Determinants of Health

Day 2 Reducing Chronic Disease: Improving Nutrition and Physical Activity

Day 3 Addressing Behavioral Health Issues: Mental Health, Substance Abuse and Violence
# Table of Contents

- Welcome ...................................................................................................................... 2
- Planning Committee .................................................................................................... 3
- Conference Agenda ..................................................................................................... 4
- Speaker Information ..................................................................................................... 7
- Event Costs .................................................................................................................... 15
- Cancellation Policy ....................................................................................................... 15
- Joining a Presentation Session ..................................................................................... 16
- System Requirements ................................................................................................... 17
- Audio Troubleshooting ................................................................................................. 17
- Sponsorship .................................................................................................................. 20
- Contact Information ..................................................................................................... 21
Welcome

Dear Colleague:

Thank you for your interest in the Illinois Public Health Institute’s (IPHI) 9th Partners in Action conference -- available to you in an exciting new interactive online format.

By participating in the conference, we anticipate that you will help us reach our goal to advance strategies for collaborative, multisectoral best practices for addressing health priorities in Illinois and nationally. The conference will provide you with increased understanding of cross-cutting, evidence-based health improvement and prevention strategies and new knowledge about meaningful evaluation measures and processes. The conference will also deliver access to resources for addressing health priorities, while reinforcing collaborative approaches for aligning the work of traditional and non-traditional community partners.

During these hard economic times, IPHI recognizes that many groups have limitations on travel for conferences and trainings. We hope that by moving this event to an online conference platform, we have allowed for affordable participation by a more diverse and more extensive attendance. Don’t worry, the online format will allow for participant interaction with all the presenters – included in your registration is a headset with microphone that will enable you to ask questions and participate in the dialogue over the internet, with no telephone charges.

We would like to acknowledge the talented group of speakers who have given their time to share their expertise with you. We also thank the Illinois Department of Public Health for its generous funding of the planning of this conference.

Again, we thank you for registering for this event and look forward to your participation.

Best regards,

Elissa J. Bassler
Executive Director
Illinois Public Health Institute
<table>
<thead>
<tr>
<th>Committee Member</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Tanya Anderson</td>
<td>Illinois Department of Human Services</td>
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<td>Kristen Ball</td>
<td>Illinois Public Health Association</td>
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<td>Nancy Bluhm</td>
<td>Illinois Association of Public Health Administrators</td>
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<td>Chrissy Carlson</td>
<td>Northern Illinois Public Health Consortium</td>
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<td>Kathy Chan</td>
<td>Illinois Maternal and Child Health Coalition</td>
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<td>Marcia Custer</td>
<td>Southern Illinois University</td>
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<td>Bob Dean</td>
<td>Chicago Metropolitan Agency for Planning</td>
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<td>R. Dean Harbison</td>
<td>Illinois Department of Public Health</td>
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<td>Gail Huber</td>
<td>Northwestern University</td>
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<td>Mike Jones</td>
<td>Illinois Department of Healthcare and Family Services</td>
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<td>Janine Lewis</td>
<td>Illinois Maternal and Child Health Coalition</td>
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<td>Jim Nelson</td>
<td>Illinois Public Health Association</td>
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<td>Javette Orgain</td>
<td>Illinois State Board of Health</td>
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<td>Abby Radcliffe</td>
<td>Illinois Hospital Association</td>
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<td>Leticia Reyes</td>
<td>Illinois Department of Public Health</td>
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<td>Lou Rowitz</td>
<td>University of Illinois Chicago</td>
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<td>Michelle Saddler</td>
<td>Illinois Department of Human Services</td>
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<td>Clarita Santos</td>
<td>Blue Cross Blue Shield of Illinois</td>
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<td>Laura Schneider</td>
<td>Northern Illinois Public Health Consortium</td>
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<td>Bruce Steiner</td>
<td>Illinois Department of Public Health</td>
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<td>Mark Stevens</td>
<td>Southern Illinois Public Health Administrators</td>
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<tr>
<td>Tom Szpyrka</td>
<td>Illinois Department of Public Health</td>
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<td>Doris Turner</td>
<td>Illinois Department of Public Health</td>
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<td>Charles Williams</td>
<td>University of Illinois at Chicago</td>
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<td>Lori Williams</td>
<td>Illinois Hospital Association</td>
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# Conference Agenda

## Day 1: Monday, September 26th
### Setting the Stage: Evidence-based Public Health and Social Determinants of Health

<table>
<thead>
<tr>
<th>Session 1</th>
<th>Confirmed Presenter(s)</th>
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<tbody>
<tr>
<td><strong>Welcome and Opening Remarks</strong></td>
<td><strong>Elissa Bassler, MFA</strong>&lt;br&gt;CEO&lt;br&gt;Illinois Public Health Institute</td>
<td><strong>Damon T. Arnold, MD, MPH</strong>&lt;br&gt;Director&lt;br&gt;Illinois Department of Public Health</td>
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<td><strong>David Carvalho, JD</strong>&lt;br&gt;Deputy Director&lt;br&gt;Office of Policy, Planning and Statistics&lt;br&gt;Illinois Department of Public Health</td>
<td><strong>Javette C. Orgain, MD, MPH</strong>&lt;br&gt;Chair&lt;br&gt;Illinois State Board of Health</td>
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<td><strong>Tom Szpyrka, MA</strong>&lt;br&gt;IPLAN Administrator&lt;br&gt;Illinois Department of Public Health</td>
<td><strong>Amaal Tokars, EdD</strong>&lt;br&gt;Assistant Executive Director&lt;br&gt;Kendall County Health Department</td>
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<td><strong>Miriam Link-Mullison, MS</strong>&lt;br&gt;Administrator&lt;br&gt;Jackson County Health Department</td>
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<td><strong>State Health Improvement Plan (SHIP) and Illinois Project for Local Assessment of Needs (IPLAN) Goals and Priorities</strong></td>
<td><strong>Cathy Grossi, BSN, JD</strong>&lt;br&gt;Vice President&lt;br&gt;Quality/Health Policy and Regulation&lt;br&gt;Illinois Hospital Association</td>
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<td><strong>Hospital Community Health Needs Assessment: An Opportunity to Align Priorities and Work in Community Partnerships</strong></td>
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<td><strong>Evidence-Based Public Health Programs and Policies</strong></td>
<td><strong>Ross C. Brownson, PhD</strong>&lt;br&gt;Professor and Co-Director&lt;br&gt;Prevention Research Center in St. Louis&lt;br&gt;Washington University in St. Louis</td>
<td><strong>Shawna L. Mercer, MSc, PhD</strong>&lt;br&gt;Branch Chief and Director&lt;br&gt;The Guide to Community Preventive Services Centers for Disease Control and Prevention</td>
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<td><strong>Session 3</strong></td>
<td><strong>Elissa Bassler, MFA</strong>&lt;br&gt;CEO&lt;br&gt;Illinois Public Health Institute</td>
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<td><strong>Introduction to Healthy People 2020 and The Centers for Disease Control and Prevention Community Guide</strong></td>
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<tr>
<td>Session 4</td>
<td>Confirming Presenter(s)</td>
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| **Addressing Social Determinants of Health at the Local Level** | **David H. Rehkopf, ScD, MPH**  
  Assistant Professor  
  *Department of Medicine, Stanford University*  
  **Lucy Gomez-Feliciano**  
  Lead Health Organizer  
  Director, Chicago Healthy Kids, Healthy Communities Partnership  
  *Logan Square Neighborhood Association* | 2:00 PM - 3:30 PM |

### Day 2: Tuesday, September 27th

**Reducing Chronic Disease: Improving Nutrition and Physical Activity**

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<th>Session 1</th>
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| **Targeting Chronic Disease through Improved Nutrition and Increased Physical Activity** | **Kendall Stagg, JD**  
  Associate for Advocacy and Research  
  *Illinois Public Health Institute*  
  **Debbie Hornor**  
  Community Obesity Policy Manager  
  *Office of State Advocacy, American Heart Association National Center*  
  **Colleen Doyle, MS, RD**  
  Director, Nutrition and Physical Activity  
  *American Cancer Society, Inc National Home Office*  
  **Kris Sherrill, MSEd**  
  Coordinator Community Health  
  *Southern Illinois Healthcare* | 9:00 AM - 10:00 AM |

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<tr>
<th>Session 2</th>
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<th>Time (CST)</th>
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| **Panel Presentation**  
  *Addressing Health Disparities in Chronic Disease through a Social Determinants of Health Lens: The Natural and Built Environment* | **James M. Galloway, MD, FACP, FACC, FAHA**  
  Assistant U.S. Surgeon General, USPHS  
  Acting Regional Director and Regional Health Administrator,  
  *U.S. Department of Health and Human Services, Region V*  
  **Daniel R. Block, PhD**  
  Professor of Geology  
  Director, Fred Blum Neighborhood Assistance Center  
  *Chicago State University*  
  **Melody Geraci**  
  Deputy Executive Director  
  *Active Transportation Alliance*  
  **Norma K. Bowyer, OD, MPH, MS, FAAO**  
  Public Health Advisor/Consultant  
  *Morgantown West Virginia* | 10:30 AM - 12:00 PM |
### Session 3

**Nutrition, Oral Health and Chronic Disease: A New Perspective on Carbohydrates, Cavities and Calories**

**Kevin Boyd, MS, DDS**  
Clinical Instructor and Private Practitioner  
*Children’s Memorial Hospital, Chicago*

1:00 PM - 2:00 PM

### Session 4

**Health Impact Assessments as a Tool to Prevent and Reduce Chronic Disease**

**Lynn C. Todman, PhD**  
Executive Director  
*Institute on Social Exclusion*  
*Adler School of Professional Psychology*

2:30 PM - 3:30 PM

### Day 3: Wednesday, September 28th

**Addressing Behavioral Health Issues: Mental Health, Substance Abuse and Violence**

#### Session 1

**Increasing Access to Care at the Local Level for Mental Health, Behavioral Healthcare and Prevention Services**

**MaryLynn McGuire Clarke, MS, JD**  
Senior Director, Health, Policy & Regulation  
*Illinois Hospital Association*

9:00 AM - 10:00 AM

#### Session 2

**A Public Health Approach to Advancing Mental Health: Statewide and Local Opportunities**

**Colette Lueck, MSW**  
Managing Director  
*Illinois Children’s Mental Health Partnership*

10:00 AM - 11:00 AM

#### Session 3

**The Relationship of Health Reform to Substance Abuse Prevention**

**Fred J. Volpe, MPA**  
Senior Public Health Advisor  
*Drug Free Communities Program*  
*Center for Substance Abuse Prevention*  
*Substance Abuse and Mental Health Services Administration*

1:00 PM - 2:15 PM

**Understanding Evidence-Based Substance Abuse Prevention**

**Erin E. Ficker, MPAff**  
Provider Network Specialist  
*Prevention First*

**R. Dean Harbison, BS, CHES**  
Regional Tobacco Advisor  
*Illinois Department of Public Health*

1:00 PM - 2:15 PM

**Illinois Tobacco-Free Communities: Evidence-Based Strategies for Comprehensive Programs**

#### Session 4

**Preventing and Reducing Violence Through Collaborative Community Approaches**

**Barbara Shaw**  
Director  
*Illinois Violence Prevention Authority*

2:30 PM - 3:30 PM

**Marci Hertz, MS**  
Health Scientist  
*Division of Violence Prevention*  
*National Center for Injury Prevention and Control*  
*Centers for Disease Control and Prevention*

2:30 PM - 3:30 PM
**Speaker Information**

**Day 1: Monday, September 26th**

**Session 1: 9:00 AM - 10:00 AM**

**Welcome and Opening Remarks**

Ellissa Bassler is the CEO of Illinois Public Health Institute (IPHI). Under Elissa’s leadership, IPHI has developed several program areas, including the Center for Community Capacity Development, a Policy and Partnership Initiatives program, the Racial and Ethnic Health Disparities Action Council, and Center for Health Information Technology, which is building a new web-based data query system for Illinois. In 2003, IPHI led efforts to pass groundbreaking legislation requiring that Illinois develop a State Health Improvement Plan (SHIP) every four years, and subsequently, IPHI led the process to develop Illinois’ first SHIP. Most recently IPHI led efforts to pass the Obesity Prevention Initiative, which will result in public hearings and public engagement on the need to address obesity, physical activity and nutrition. Prior to joining IPHI in early 2001, Bassler was the Public Policy Program Director of the Day Care Action Council of Illinois for nearly seven years, the Executive Director of the Coalition for New Priorities from 1991-1994 and the Executive Director of the Chicago Chapter of Physicians for Social Responsibility from 1989-1991. Bassler has a master of fine arts degree in directing from the Goodman/DePaul School of Drama.

Damon T. Arnold is the 16th director of the Illinois Department of Public Health. Prior to his appointment as Director, Dr. Arnold was the Medical Director for Bioterrorism and Preparedness for the Chicago Department of Public Health. Dr. Arnold was appointed Adjunct Professor with Southern Illinois University, School of Medicine; University of Illinois, School of Medicine; University of Illinois, School of Public Health. He served in the Army National Guard for over 26 years. Dr. Arnold holds the rank of Col and served as the Illinois Army National Guard’s Commander of the Joint Task Force Command and Illinois State Surgeon. Dr. Arnold received his M.D. and M.P.H. degrees from the University of Illinois.

**State Health Improvement Plan (SHIP) and Illinois Project for Local Assessment of Needs (IPLAN) Goals and Priorities**

David Carvalho is the Deputy Director of the Illinois Department of Public Health responsible for the Office of Policy, Planning and Statistics. The Office comprises the Divisions of Epidemiological Studies, Health Policy, Health Statistics, Health Systems Development (CON), Patient Safety & Quality and Rural Health. The Office is responsible for implementation of the Adverse Healthcare Event Reporting Law, the Consumer Guide to Health, the Hospital Report Card Act and the State Health Improvement Plan Act. Prior to working in state government, Carvalho served as the legal and policy advisor to the Cook County Bureau of Health Services from 1995 to 2003 and as legal counsel to the Cook County Board President from 1991 to 1995. Previously, he was an associate at Skadden Arps Slate Meagher & Flom and Mayer Brown & Platt. Carvalho serves on the boards of directors of the Institute of Medicine of Chicago, the Cook County Health & Hospitals System Board, where he is finance committee chair, and the Suburban Primary Health Care Council and is an adjunct professor of health policy at Loyola University Chicago School of Law. Carvalho received his law and bachelor’s degrees from Harvard University.

Javette C. Orgain has been chair of the Illinois State Board of Health since 2003 and African American Health Care Council since 2002. She was installed as the 100th president of the National Medical Association (NMA) in 2000 and is the vice-chair of the NMA Past Presidents Council. She has also served as the president of the NMA local society in Chicago, the Cook County Physicians Association. Dr. Orgain served as assistant dean of the Urban Health Program at the University of Illinois at Chicago (UIC) College of Medicine from 2006-2011. She joined the Department of Family Medicine in 1991 and is an associate professor of Clinical Family Medicine. Since 2009, she has been the medical consultant/director for the Village of Park Forest Health Department (IL). Dr. Orgain is also a member of the governor-appointed State Health Improvement Plan (SHIP) Implementation Coordination Council. A native of Chicago, Dr. Orgain received all of her undergraduate and graduate degrees, and post-doctoral training at UIC: Bachelor of Science in Mathematics, Doctor of Medicine, and Master of Public Health degrees, and MD Post-doctoral Fellowship - UIC Cancer Center/Cancer Career and Educational Development Program.
Tom Szpyrka has served IDPH as its IPLAN Administrator since 2006. In that role, he oversees and supports the Illinois Project for Local Assessment of Needs (IPLAN), a community health assessment and planning process that is conducted every five years by local health jurisdictions. IPLAN includes an organizational capacity assessment; a community health needs assessment; and a community health plan focused on at least three priority health conditions. As part of his work to assess and certify local health departments, Mr. Szpyrka has spearheaded numerous projects to address data system issues including projects to reduce backlog, and to introduce web-based educational programs. He routinely collaborates with professional peers in the Illinois Department of Human Services and other state agencies responsible for monitoring and reporting on public health indicators. His unique experiences include supervision and mentorship of a team of executives, working on behalf of the Department of Human Services Rehabilitation Office, evaluating the appropriateness and effectiveness of services for blind professionals. Mr. Szpyrka earned a B.S. in Geology and an M.A. in Organizational Psychology.

Amaal Tokars currently serves as the Assistant Executive Director at the Kendall County Health Department. Amaal has considerable administrative experience in the public health and health care environment, in culturally competent approaches to public health, in organizational planning, in staff development, and in systems improvement. She has served on the State IPLAN Committee, Public Health Accreditation Pilot Sub-Committee, State Epidemiological Outcomes Workgroup, The Northern Illinois Public Health Consortium Mental Health Committee Chair, The Northern Illinois Public Health Consortium Social and Human Services Committee, Advisory Board to Northern Illinois University’s College of Health and Human Sciences, Advisory Council to The Chicago Metropolitan Agency on Planning (CMAP), and the Illinois Public Health Association Nominating Committee.

Miriam Link-Mullison has been the Public Health Administrator for Jackson County Health Department since 1997, with responsibility for overall management of the agency as well as direction for all programming. She co-chairs Jackson County’s Access to Care Action Team and serves on the steering committees for the Jackson County Health Communities Coalition and the Healthy Southern Illinois Delta Network. She served on the first State Health Improvement Planning Group and is involved in a wide variety of state planning and advisory groups. Prior to this position, Ms. Link-Mullison was the Director of Health Education for Jackson County Health Department. She has also held health education positions in public health at the Maryland Department of Health and Mental Hygiene and the Utah Department of Health. Ms. Link-Mullison has a bachelor’s degree in dietetics and a master’s degree in community health education. She was a Fellow in the Mid-America Regional Public Health Leadership Institute. She has served in leadership roles in the Illinois Association of Public Health Administrators, the Illinois Public Health Association, and the National Association of County and City Health Officials.

Cathy N. Grossi is Vice President, Quality/Health Policy and Regulation, at the Illinois Hospital Association. For more than 11 years, she has had extensive responsibilities for developing and facilitating policy initiatives to advance the Illinois Hospital Association’s leadership in quality and patient safety across the state to improve patient care. Related advocacy efforts in the legislative and regulatory arena are intended to enhance hospitals’ ability to deliver the highest quality health care services and strengthen relationships with state and federal legislators and other key stakeholders to impact positive outcomes for patients within cost-effective systems of care. Ms. Grossi has staffed numerous task forces on clinical issues, organized and presented educational programming, provided testimony at legislative hearings, submitted regulatory comment and represented IHA at various public/private advisory meetings. She has also played a key role in drafting language for Illinois’ landmark Hospital Report Card Act, and in recent years, state laws addressing mandated overtime, adverse event reporting, controlled substances and nurse practice issues. Ms. Grossi currently holds Illinois licenses to practice both law and nursing.
**Session 2: 10:15 AM - 11:15 AM**

**Evidence-Based Public Health Programs and Policies**

**Ross C. Brownson** is a Professor of Epidemiology at Washington University in St. Louis. He is involved in numerous community-level studies designed to understand and reduce modifiable risk factors such as physical inactivity, obesity, and tobacco use. In particular, he is interested in the impacts of environmental and policy interventions on health behaviors and he conducts research on dissemination of evidence-based interventions. Dr. Brownson teaches Applied Epidemiology and a course for practitioners entitled, Evidence Based Public Health. Prior to joining academe, he was a division director with the Missouri Department of Health. His books include Chronic Disease Epidemiology and Control, Applied Epidemiology, Handbook of Obesity Prevention, Communicating Public Health Information Effectively: A Guide for Practitioners, and Evidence-Based Public Health. He is associate editor of the Annual Review of Public Health, and on the editorial board of four other journals.

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**Session 3: 11:30 AM - 1:00 PM**

**Introduction to Healthy People 2020 and The Centers for Disease Control and Prevention Community Guide**

**Shawna Mercer** is Branch Chief and Director of the Guide to Community Preventive Services (Community Guide) within the Centers for Disease Control and Prevention (CDC). Her work is focused on: engaging policy makers and practitioners alongside of researchers in building an evidence base for public health that is relevant to real world needs; and in supporting practitioners, policymakers, and others in identifying, selecting, and implementing evidence-based preventive services that fit their needs and constraints. Dr. Mercer’s commitment to bridging the worlds of research, policy, and practice was forged in the mid 1980s when she served as the Evaluation Coordinator for the Ontario Breast Screening Program—one of the first population-based breast cancer screening programs in the world. Dr. Mercer has also held a number of other positions in CDC’s Office of the Chief Science Officer, Public Health Practice Program Office, and Office on Smoking and Health, and at the University of Toronto in Toronto, Ontario, Canada. Dr. Mercer has a master's degree in health behavior from the University of Waterloo in Ontario, Canada and a PhD degree in epidemiology from the University of Toronto.

**Elissa Bassler** is the CEO of Illinois Public Health Institute (IPHI). Under Elissa’s leadership, IPHI has developed several program areas, including the Center for Community Capacity Development, a Policy and Partnership Initiatives program, the Racial and Ethnic Health Disparities Action Council, and Center for Health Information Technology, which is building a new web-based data query system for Illinois. In 2003, IPHI led efforts to pass groundbreaking legislation requiring that Illinois develop a State Health Improvement Plan (SHIP) every four years, and subsequently, IPHI led the process to develop Illinois’ first SHIP. Most recently IPHI led efforts to pass the Obesity Prevention Initiative, which will result in public hearings and public engagement on the need to address obesity, physical activity and nutrition. Prior to joining IPHI in early 2001, Bassler was the Public Policy Program Director of the Day Care Action Council of Illinois for nearly seven years, the Executive Director of the Coalition for New Priorities from 1991-1994 and the Executive Director of the Chicago Chapter of Physicians for Social Responsibility from 1989-1991. Bassler has a master of fine arts degree in directing from the Goodman/DePaul School of Drama.

**Quality Improvement in Population-Based Public Health**

**Dawn Marie Jacobson** is a preventive medicine specialist and Director of Performance Improvement for the County of Los Angeles, Department of Public Health. She currently leads the department's quality improvement and evaluation efforts and is an adjunct health policy research associate at the RAND Corporation in Santa Monica, CA. Public health areas of interest include public health systems research (PHSR), cancer prevention, comprehensive anti-tobacco programming, and community interventions to support active lifestyles. Dr. Jacobson previously served as a Senior Clinical Advisor for the U.S. Department of Health and Human Services where she worked on the Healthy People 2010 initiative explored the application of systems science approaches—such as systems dynamics, social network analysis, and agent-based modeling—toward achieving public health outcomes. In this role, she also supported special projects for the U.S. Surgeon General and the Assistant Secretary for Health. Dr. Jacobson graduated from the University of Iowa, College of Medicine and completed her medical residency training at the University of California-San Diego Medical Center. She received her Master of Public Health degree from San Diego State University.
Session 4: 2:00 AM - 3:30 AM

Addressing Social Determinants of Health at the Local Level

David Rehkopf is an Assistant Professor of Medicine at Stanford University. Dr. Rehkopf’s research seeks to better understand the importance of the influence of family economic resources on the development of adolescent and early adult obesity and the effects of obesity on economic resources in younger adults entering or transitioning within labor markets. Differentiating between the relative causal importance of these pathways has important implications for the types of population level policies that could be recommended to have affects on decreasing disparities in obesity and potentially mortality more generally. He is approaching this question through both the use of quasi-experimental analysis of the effects of economic policy changes on obesity, as well as examining these questions in several longitudinal datasets that contain economic, psychological and biological data over time. Secondly, he is collaborating on work to understand the scenarios in which an individual's economic resources affect food preferences that may lead to differential levels of obesity. Dr. Rehkopf received his doctoral degree in Society, Human Development and Health from Harvard University.

Lucy Gomez-Feliciano works and lives in Chicago's Logan Square Community and is the lead health organizer at the Logan Square Neighborhood Association (LSNA). In 2009 her work expanded to include serving as the director of the Chicago “Healthy Kids, Healthy Communities” Partnership, targeting policy changes that improve access to parks and increase healthy food options in parks. For five years Lucy served as the coordinator of the Active Living by Design and Healthy Eating by Design Partnership in Logan Square. For over 20 years Lucy’s work has focused on building the minds, bodies and spirits of youth and families, working for the YMCA, Boys & Girls Clubs of Chicago, Chicago Park District, University of Chicago Laboratory Schools and Outward Bound. Lucy earned a Bachelors of Fine Arts Degree at the University of Illinois at Chicago and she is currently a member of the Alliance for Research in Chicagoland Communities (ARCC) at Northwestern University and the Consortium to Lower Obesity in Chicago Children's (CLOCC) Executive Committee.

Day 2: Tuesday, September 27th

Session 1: 9:00 AM - 10:00 AM

Targeting Chronic Disease through Improved Nutrition and Increased Physical Activity

Kendall Stagg serves as the lead staff member to the Illinois Alliance to Prevent Obesity. Stagg is an experienced health advocate. Prior to joining the obesity prevention movement, he previously worked as a lobbyist for ACLU of Nevada and as a Policy Director for the GreatWest Division of the American Cancer Society. In addition, Kendall has nearly a decade of experience managing applied research, outcomes research, and health policy studies at the University of Nevada, as well as the Rehabilitation Institute of Chicago. Stagg earned a Juris Doctor degree, specializing in health law, from City University of New York School of Law.

Debbie Hornor has worked in the non-profit sector for over 15 years and currently serves as the Community Obesity Policy Manager for the American Heart Association at National Center. In this capacity, Debbie is providing technical assistance and training for more than ten communities across the country as part of the Center for Disease Control’s Communities Putting Prevention to Work initiative. Debbie’s experience includes income development, public policy, and direct service in roles with the American Heart Association, American Cancer Society, Smoke Free NH Alliance, New Hampshire Citizens Alliance, and United Way. Debbie currently serves on the boards of the New Hampshire Public Health Association and New Hampshire Businesses for Social Responsibility. She has received the New Hampshire Public Health Association’s Friend of Public Health Award, the American Heart Association’s Rookie of the Year Award, and has been named an Outstanding Woman of New Hampshire by Keene State College.
**Session 2: 10:30 AM - 12:00 PM**

**Panel Presentation - Addressing Health Disparities in Chronic Disease through a Social Determinants of Health Lens: The Natural and Built Environment**

**Dr. James M. Galloway** is an Assistant US Surgeon General, Rear Admiral in the United States Public Health Service and Regional Health Administrator in Region V, Chicago, Illinois. Dr. Galloway was appointed to the position of Regional Health Administrator in March, 2007 by the Assistant Secretary of Health (ASH) and is the lead federal physician, the principal federal public health official and the senior USPHS officer for Region V, which encompasses the states of Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin. Dr. Galloway reports directly to the Assistant Secretary of Health and serves as the Department's principal representative for public health in the field for this region. Dr. Galloway provides advice on matters of health care and public health and participates in policy development and implementation at the regional and national levels. As the Regional Health Administrator, Dr. Galloway's leadership responsibilities include disease prevention, health promotion, women's and minority health, the reduction of health disparities, the fight against HIV/AIDS, the Medical Reserve Corps, pandemic influenza and emergency planning. Admiral Galloway received his medical degree from the Medical College of Virginia and completed his residency at the University of Vermont. Dr. Galloway is board-certified in both internal medicine and cardiology. He is a fellow of the American College of Physicians, the American College of Chest Surgeons, the American College of Cardiology and the American Heart Association. Dr. Galloway has published well over 100 articles, abstracts, book chapters and one book “Primary Care of Native American Patients: Diagnosis, Therapy and Epidemiology.” He has participated in a number of NIH study sections and has received numerous awards, including being named the Outstanding Clinician for the Indian Health Service nationally in 1997, the Secretary of Health and Human Services Award for Distinguished Service in 2000 from Secretary Shalala and again in 2004 from Secretary Tommy Thompson. Along with his involvements in the American Heart Association, the American College of Cardiology and the American Diabetes Association, he is also involved in a number of Tribally requested research initiatives, focusing on the epidemic of heart disease in underprivileged populations, including the Strong Heart Study and SANDS (Stop Atherosclerosis in Native Diabetics Study) as well the co-founder of an initiative to increase the numbers of American Indians and Alaska Natives in health professions, entitled “Pathways into Health.” He is also a co-founder in the large collaborative entitled “Building A Healthier Chicago,” an urban wellness intervention being developed as a national model.

**Daniel Block** is a Professor of Geography at Chicago State University and Director of the Fred Blum Neighborhood Assistance Center and an adjunct assistant professor of Preventive Medicine at Northwestern University. Dr. Block is the current secretary of the Chicago Food Policy Advisory Council and is involved in a number of community commissions on food access issues. Currently, he is helping lead a pilot mapping and survey of community health workers in Rogers Park. Dr. Block has a Ph.D. in geography from UCLA, where he focused on milk, public health, regulation, and the rise of the modern American food system. He is the past president of the Agriculture, Food, and Human Values Society.

**Kris Sherrill** has served the southern Illinois region as the Coordinator for Community Health at Southern Illinois Healthcare since 2005. In this capacity for SIH, Kris provides regional leadership in cardiovascular disease, cancer, substance abuse and access to care initiatives, as well as, facilitating multiple coalitions. Kris is the facilitative chair of the Healthy Southern Illinois Delta Network, the steering committee chair of both the Jackson County Healthy Community Coalition and the Franklin/Williamson County Healthy Community Coalition, the co-chair of the Healthy Living Action Team, steering committee member for the Meth & Other Drugs Awareness Conference, and a member of the Access to Care, Healthy Lifestyles, and Positive Youth Development Action Teams. Kris is also the Satellite Coordinator for the Illinois Poison Center and the co-founder of BASIC (Building Asset-Strong, Involved Communities) which is southern Illinois’ approach to the huge substance abuse and youth development issues facing southern Illinois.

**Colleen Doyle** is a registered dietitian who has worked in the health promotion field for over 20 years. As the Director of Nutrition and Physical Activity for the American Cancer Society, she has been instrumental in developing strategies to increase awareness of the importance of diet and exercise for chronic disease prevention and management, and to create changes in schools, worksites and communities that can help improve healthy lifestyles. Colleen has extensive media and public speaking experience. She has appeared on national broadcasts, including CNN, Headline News, Discovery Health and the Do It Yourself Network, as well as numerous local news and cable television shows. Colleen is a co-author of The American Cancer Society's Great American Eat Right Cookbook, and has contributed to a variety of other books, including The American Cancer Society's Healthy Eating Cookbook, Kids First Cookbook, Celebrate! Healthy Entertaining for Any Occasion, Good For You! Reducing Your Risk of Developing Cancer, Eating Well, Staying Well During and After Cancer, What to Eat During Cancer Treatment, and Energy Balance and Cancer.
**PARTNERS IN ACTION**

**Health Impact Assessments as a Tool to Prevent and Reduce Chronic Disease**

**Session 3: 1:00 PM - 2:00 PM**

**Nutrition, Oral Health and Chronic Disease**

**Kevin Boyd** is an attending clinical instructor and private practitioner and member of the Cleft Palate Team/Center for Craniofacial Anomalies at The Children’s Memorial Hospital’s residency training program in Chicago. Prior to his position with The Children's Memorial Hospital, Dr. Boyd worked as an attending clinical instructor at the University of Illinois College of Dentistry, Rush Presbyterian-St. Luke’s Medical Center, Michael Reese Hospital, The University of Chicago Hospital, La Rabida Children’s Hospital, The University of Michigan School of Dentistry and UCLA where he most recently served as an interim program director of their residency training program in Pediatric Dentistry at Rady Children's Hospital in San Diego. Dr. Boyd graduated from Loyola University’s Chicago College of Dentistry in 1986, attending the University of Iowa for his advanced residency training in Pediatric Dentistry. Dr. Boyd also holds an advanced degree (M.Sc.) in Human Nutrition and Dietetics from Michigan State University where he participated in research projects related to unhealthy eating and how it contributes to tooth decay, obesity and Type 2 Diabetes. His strong academic background in nutritional biochemistry has been instrumental in motivating the importance he places on nutrition as being an key component of each child’s dental health plan.

**Norma K. Bowyer** has dedicated her career to working with underserved populations, including children and Native American, in both rural and urban areas, including Appalachia and south central Los Angeles, focusing on a public health-primary care approach. In her career Norma has worked as a clinician, administrator, health professions educator, policymaker, consultant, and author. Dr. Bowyer has served on numerous community, local, state, and national advisory boards including the WV Healthy People Consortium, Centers for Disease Control, and National Institutes of Health. Dr. Bowyer continues to be an active member of the community and professional organizations including the American Public Health Association, National Rural Health Association, and American Optometric Association. She currently chairs the Policy Committee of the WV Rural Health Association, of which she is a founding member of the organization. Norma received the prestigious Ezell Fellowship, the first awarded in a non-clinical area of research, for her work on clinicians’ attitudes regarding health promotion. Delta Omega - Honorary Society in Public Health, honored her for her work “Role of Public Health in Health Care Reform.” Dr. Bowyer has authored/edited several book chapters on aging, public health, health promotion and dozens of journal articles. Currently she serves as a reviewer and associate editor for Optometry, the Journal of the American Optometric Association. She has served as faculty and adjunct faculty at optometry and medical school programs. She holds an MPH from Loma Linda University, an MS in Community Health from West Virginia University, and an MPA from University of South Dakota. She completed her doctorate in optometry from Southern College of Optometry with residency training in Pediatrics and Multi-handicapped.

**Session 4: 2:30 PM - 3:30 PM**

**Health Impact Assessments as a Tool to Prevent and Reduce Chronic Disease**

**Lynn Todman** is the Executive Director of the Institute on Social Exclusion (ISE) at the Adler School of Professional Psychology in Chicago, IL. Dr. Todman’s work focuses on the ways in which social, political, economic and cultural structures systemically marginalize urban populations. Her work is multidisciplinary and draws from the fields of economics, political science, sociology, public health, psychology, anthropology, and systems’ dynamics. Her work has been supported by a number of private foundations and government agencies including the Robert Wood Johnson Foundation, the W.K. Kellogg Foundation, the Kresge Foundation, the Field Foundation of Illinois, and the U.S. and Michigan Departments of Education. Outside of work, Dr. Todman is a Community Development Commissioner for the City of Chicago; Vice-chair of the Heartland Alliance for Human Needs and Human Rights; Co-Chair of the Benton Harbor Promise Zone; and a member of the board of the Sargent Shriver National Center on Poverty Law Center, the Corporation Visiting Committee for the Department of Social Sciences at the Massachusetts Institute of Technology (MIT), the Advisory Committee of MIT’s Center for International Studies, and the Board of Regents of Loyola University of Chicago. Dr. Todman earned a B.A. from Wellesley College. She also earned a Master’s in City Planning (M.C.P) and a Ph.D. in Urban and Regional Planning from the Massachusetts Institute of Technology (MIT).
Day 3: Wednesday, September 28th

Session 1: 9:00 AM - 10:00 AM

**Increasing Access to Care at the Local Level for Mental Health, Behavioral Healthcare and Prevention Services**

MaryLynn McGuire Clarke is Senior Director, Health Policy & Regulation, for the Illinois Hospital Association, a statewide advocacy organization serving Illinois hospitals and health systems. As principal staff to the Behavioral Health Constituency Section, she provides advocacy, representation and technical assistance to those hospital-based and affiliated organizations that provide mental health and substance abuse services. Working with and through mental health providers, she addresses legal, regulatory and financing challenges affecting the delivery of mental health services. She is an adjunct assistant professor of medical humanities for the Southern Illinois University School of Medicine and has worked in human services, health care and legal fields, with a major focus on substance abuse and mental health services. She recently served as chair of the Illinois State Bar Association Standing Committee on Mental Health Law and was a member of that committee since 2002. She also has served as Chair of the Women’s Committee of the Illinois Advisory Council on Alcoholism and other Drug Dependency from 1995 - 2001; and has participated on several health and behavioral health committees of the Departments of Healthcare & Family Services and Human Services. Ms. Clarke holds a Bachelor of Arts degree from Loretto Heights College, Denver, Colorado; a Masters in the Management of Public Services with distinction from DePaul University; and a Juris Doctor with honor from DePaul University.

Session 2: 10:30 AM - 11:30 AM

**A Public Health Approach to Advancing Mental Health: Statewide and Local Opportunities**

Colette Lueck is the Managing Director of the Illinois Children’s Mental Health Partnership (ICMHP), a statewide collaboration charged with developing and implementing a Strategic Plan for building a comprehensive children’s mental health system in Illinois. Ms. Lueck is responsible for oversight of all implementation efforts of ICMHP, including coordination of over ten active committees and work groups, managing specific projects to advance cross system coordinated efforts to improve mental health delivery, increasing the utilization of best practices and outreach to children at earlier stages of development or need. Prior to joining ICMHP, Ms. Lueck served as Clinical Director for System of Care Chicago, a federal initiative with the goal of developing a system of care approach by providing mental health staff and Family Resource Developers to identified Chicago Public Schools. She has worked for over twenty years in community mental health with a focus on developing parent provider partnerships, school based collaborations and home based services. She authored three chapters of the Child and Adolescent Training Curriculum, developed by the Department of Human Services Division of Mental Health, as well as Guidelines for School Community Partnerships and School Based Mental Health: Assessing the Past, Looking Towards the Future. She has conducted numerous state and national trainings on mental health system development.

Session 3: 1:00 PM - 2:00 PM

**The Relationship of Health Reform to Substance Abuse Prevention**

Fred Volpe is a Senior Public Health Advisor with the Drug Free Communities Program at SAMHSA where he has been responsible for Community Coalition Substance Abuse Prevention Grants in the States of Florida and Georgia. Fred has spent 30 plus years in community and State level Executive Leadership positions in New York State as a Deputy for Operations in State Psychiatric Centers and as President of the Rochester Mental Health Center.
Understanding Evidence-Based Substance Abuse Prevention

**Erin Ficker** currently serves as the Provider Network Specialist in the Prevention First Chicago office. In her work, she provides training and technical assistance services to Comprehensive Grant Providers. She plans networking events and meetings; provides in-depth technical assistance to Comprehensive Grant Providers; and works with the training team to facilitate training curricula via webinar and classroom based trainings. Erin previously served as the Coordinator of Research Programs at the Center for Prevention Research and Development (CPRD), University of Illinois Chicago, where she coordinated assessment processes for Illinois’ substance abuse prevention system. At CPRD, she developed and provided trainings for prevention providers across the state and provided technical assistance to prevention providers regarding implementation and selection of prevention strategies. She has created assessment analysis tools and data summaries to increase the use of statewide prevention data during her CPRD work. Erin holds a Master’s of Public Affairs degree from the LBJ School of Public Affairs, University of Texas at Austin.

Illinois Tobacco-Free Communities: Evidence-Based Strategies for Comprehensive Programs

**Dean Harbison** has served as a Regional Tobacco Advisor at the Illinois Department of Public Health for more than 13 years. Before employment at IDPH he served 4 years as a tobacco educator at a county health department. Mr. Harbison oversees 30 local health departments in southern Illinois. He has been in the state’s tobacco control program since the inception on the Illinois Tobacco Quitline and the Illinois Tobacco Free Communities Program. His main responsibility is to assist county health department staff toward implementing effective strategies to prevent initiation of tobacco use among youth, cessation of tobacco among adults and youth, enforcement of the Smoke-free Illinois Act and reducing tobacco-related disparities. He is a member of the Illinois Society for Public Health Educators and volunteers as one of their trustees. He has also served as Chairman for the Southwestern Illinois Coalition Against Tobacco. Mr. Harbison has a bachelors degree in Community Health Education and is a Certified Health Education Specialist.

Session 4: 2:30 PM - 3:30 PM

Preventing and Reducing Violence Through Collaborative Community Approaches

**Barbara Shaw** has over thirty years of experience working at community, state and national levels mobilizing the public, private, and community sectors to address a range of social program and policy issues including poverty, family violence, affordable housing and community development, violence prevention and children’s mental health. Her work has led to the establishment of many new organizations, resources, policies and programs that seek to improve the safety, health, and well-being of children, families and communities. Currently, Ms. Shaw is the Director of the Illinois Violence Prevention Authority, a state agency charged with planning, coordinating, funding and evaluating violence prevention efforts in Illinois. She also serves as Chair of the Illinois Children’s Mental Health Partnership, having led the efforts to pass the Illinois Children’s Mental Health Act which created the Partnership, and as senior advisor to CDC for the development of STRYVE a National Youth Violence Prevention Strategy.

**Marci Hertz** is a Health Scientist in the Division of Violence Prevention at CDC. She serves in the Program Implementation and Dissemination Branch as the lead programmatic support and contact for communities awarded funds to implement a public health approach to prevent youth violence; provide training and technical assistance to these communities in partnership with other CDC partners or designees; provide consultation to communities using on-line tools and resources; and work with other Division initiatives on preventing youth violence. Ms. Hertz also has experience working with state, local, and school-level education and public agencies to prevent violence. For six years she worked in the Division of Adolescent and School Health (DASH) at CDC as the lead content expert for violence prevention in schools. Much of her work focused on bullying prevention, in particular, the use of electronic media to perpetrate bullying. Prior to her 2003 arrival at CDC, Marci was the Associate Director of Violence Prevention Programs at the Harvard School Public Health. In this capacity she worked with community non-profit and governmental organizations to implement evidence-based strategies to prevent youth violence in Boston neighborhoods; to develop, implement, and evaluate a program to foster social skills among children exposed to violence; and to develop and implement Partnerships for Preventing Violence, A Six Part Satellite Training Series, a collaborative project between Harvard, the Prevention Institute, and the Education Development Center to train local leaders nationwide to use the best available research and practice to mobilize or enhance existing community efforts to prevent youth violence. Prior to her work at Harvard, Ms. Hertz served as a school counselor in a public elementary school in Washington, DC. She received her B.A. in Psychology from Emory University and a Master’s Degree in Psychological Services from the University of Pennsylvania.
Event Cost

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Cancellation Policy

Should you wish to cancel your reservation for any reason, you must notify IPHI by Friday, September 23rd, no later than 5:00 PM CST to avoid a cancellation fee. Cancellation fee includes 50% of the original registration-level cost. You may elect to forfeit your refund to have access to the archived conference presentation(s) per your registration-level. To cancel your registration, please contact Rick Stegall at rick.stegall@iphionline.org or at 312.850.IPHI (4744).
Joining a Presentation Session

Attending a presentation session requires prior registration. If you have already registered, you will be receiving an email(s) from us a few days prior to your participation with links to the specific conference sessions you have registered for as well as presentation materials. Please note that in order to access each session, you will be emailed a unique link specific to that presentation. If you have registered for more than one session, you will receive an email link for each session per day that you have registered for. For example, if you have registered for the entire three-day conference, you will be emailed twelve unique links to access each of the four sessions each day.

To join a training from a confirmation email
1. Open the confirmation email.
2. Click the link to join the training provided in the confirmation email.
3. If prompted, click Yes, Grant or Trust to accept the download.
4. If the organizer has not yet started the session, you see the Waiting for Organizer screen.

To join a training from a calendar application
If you clicked the link Add to Calendar on your confirmation email, your training session is already scheduled on your calendar.
1. Open your calendar.
2. Click the GoToTraining link on the date of the session.
3. On the Appointment page, at the scheduled time click the link to join the training.
4. If the organizer has not yet started the session, you see the Waiting for Organizer screen.

To join a training from the jointraining.com web page
1. Type jointraining.com in your browser address bar.
2. Hit Enter.
3. On the Join the Training page, enter the Training ID and your Email Address.
4. Click Continue.

To join a training from the GoToMeeting Suite for Mac
1. Click the GoToMeeting icon on your desktop. The GoToMeeting Suite opens.
2. Click Join. You are prompted to enter the Training ID.

To join a training from the GoToMeeting system tray icon
1. Right-click the GoToMeeting icon in the lower-right system tray.
2. Select Join. You are prompted to enter the Training ID.

Waiting for Organizer screen
The Waiting for Organizer screen indicates that your training organizer has not yet started the session. When the organizer starts the session, this screen disappears, and the GoToTraining Viewer and Control Panel begin to download.
System Requirements

For PC-Based Organizers and Attendees
- Required: Windows® 7, Vista, XP or 2003 Server (Linux is not supported)
- Required: Internet Explorer® 7.0 or newer, Mozilla® Firefox® 3.0 or newer, or Google® Chrome® 5.0 or newer (JavaScript and Java enabled).
- Internet Connection Required: Cable modem, DSL or better recommended
- Recommended: Minimum of Pentium® class 1GHz CPU with 512 MB of RAM (2 GB of RAM for Windows Vista)

For Mac-Based Organizers and Attendees
- Required: Mac OS® X 10.5 (Leopard®), OS X 10.6 (Snow Leopard®)
- Required: Safari® 3.0 or newer, or Firefox® 3.0 or newer; (JavaScript and Java enabled; Chrome® is not supported)
- Internet Connection Required: Cable modem, DSL or better recommended
- Required: Intel processor with 512 MB of RAM or better recommended

To Use VoIP
- Required: Fast Internet connection (384 kbps or more recommended)
- Required: Headset (USB recommended) or microphone and speakers

Audio Troubleshooting

Avoiding Call Echo
- A headset (provided to all conference registrants) is recommended.
- Built-in or external speakers can cause echo. If necessary, we recommend reducing the speaker volume to a low level.
- Webcams with microphones can pick up additional noise and cause echo. Using a Webcam for your audio is not recommended.
- Laptops with built-in microphones: Built-in microphones can pick up noise and cause echo. Using a built-in microphone for your audio is not recommended. If you know how to turn off your laptop’s built-in microphone, turn it off for your presentation (check your laptop’s owner manual).
- Echo from an attendee: If you suspect echo from an attendee, check who is talking at the bottom of the Audio pane and mute that attendee or ask the attendee to lower his/her speaker volume.
- Reduce background noise.
Avoiding Background Noise

- An online presentation is best presented from a quiet location.
- If using a microphone, move the microphone closer to your voice and away from competing sounds (e.g., computer fans).
- Avoid moving or touching the microphone during your meeting.

Dropped Words, Delay, Robotic Sound

Dropped words, delay or robotic sound is often due to poor network performance, lack of memory or high CPU usage.

- Close all applications you are not using for your participation.
- A dial-up internet connection can cause poor performance. For optimum performance when using microphone and speakers, we recommend a broadband internet connection.

If No One Can Hear You

Check Sound Device Settings

- Have you selected the correct sound devices in the Audio Pane of your control panel?
- Do you have your headset plugged into both the headset and microphone ports?
- If using a microphone: Does your microphone have a physical mssute/un-mute button on it? Check that your microphone is not muted.
- If an attendee can’t hear you, his/her speaker volume may be off or set too low.
- Analog microphones are sometimes too quiet; we recommend using a computer headset with microphone instead.
- If you are using a desktop microphone, avoid touching the microphone since it may cause a reduction in the volume of your voice.
- Speaking very loudly can affect the volume; try speaking at a lower level.

Internet Connection

The speed of your internet connection can affect one-way sound. For optimum performance, we recommend a broadband internet connection.
Error Messages
An audio device (headset or speakers) is necessary to hear audio through your computer. When an audio device such as microphone or speakers is not detected, some of the following errors may occur:

- **No Speakers Detected**
  An error message appears if speakers (or headset) are not present or are not connected properly, or if there is no sound card installed in your computer. You do not hear audio at this time and are not heard by others.

  If you have the option to join the meeting via telephone, you are automatically switched to Telephone mode. Dial in using the number and Audio PIN provided in the Audio pane of your control panel.

- **No Sound Detected**
  If no input is detected, you may get a “Trying to speak?” error message. This error may appear under the following conditions:
    - You have not spoken or made any sound during the first minute of joining the session.
    - The incorrect microphone device was selected; click the Audio Setup link to choose a different device.

- **No Microphone Detected**
  An error message appears if a microphone or headset is not present or is not connected properly. You are still able to hear others but are not able to speak.

  Check that your headset is properly plugged into both the headset and microphone ports.

If you have the option to join the session via telephone, you can switch to Telephone mode. Dial in using the number and Audio PIN provided in the Audio pane of your control panel.

**Virtual Operating System (VMware, Parallels, etc)**
An error message appears if you are attempting to join a session through a virtualized operating system, such as VMware, Parallels, etc. In this instance, to connect to audio, please choose one of the following:

- Rejoin the Meeting through a non-virtual operating system.
- If you have the option to join the Meeting via telephone, you can switch to Telephone mode. Then dial in to the conference using the number and Audio PIN provided in the Audio pane of your control panel.
Sponsorship

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Contact Information

For more information about the Partners In Action Online Conference, please contact us at:

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312.850.IPHI (4744)

www.iphionline.org

Sarah Rittner at sarah.rittner@iphionline.org or Rick Stegall at rick.stegall@iphionline.org